

SkillQuo

MEDIA KIT

Opening Doors to the Executive World of Top Notch Management Consulting

Meet some of our Experts.

We cater to every sized business, in every industry, with one goal. So that you can help you reach your goals by selecting your industry and attract top talent.

SkillQuo

Top Experts.

Experts across every industry, accessible from your computer.



Connecting Businesses
of all Sizes with
Top Global Consulting

**We saw a need in the
American Economy.**

SkillQuo.com's online workplace connects top talent with companies around the world, solving their most vexing business problems.

Our consultants are ready to help a business launch, create a digital marketing plan, conduct market research, work on a pricing strategy, and much more.

Project Types

- New Business Plan
- Fundraising Pitch Deck
- Digital Marketing Strategy
- Market Research
- Competitive Analysis
- Financial Analysis
- Company Growth Strategy
- Ongoing Business Operations
- Investment Banking
- Vendor Management
- Custom Projects and more...

Our Technology Platform enables easy uploads of linkedIn profiles for consultants and project templates for businesses.

Consultant Types

- Management Consultants with 'Big 5' Consulting Firm Experience
- Start Up Pros
- Strategic Marketing Mavens
- Business Development Experts
- Supply Chain and Procurement Pros
- Financial Analysts
- Extensive and Varied Industry Experience from Retail to Manufacturing to Internet

How SkillQuo Works

1

Sign Up

2

Complete and Submit A Quick Project Template Form

3

Connect with Talent Across the Globe

4

Hire the Expert that Best Suits You

5

Pay Only When the Project is Completed

6


It's Free To Join and Free to Chat with Our Consultants



#SkillQuoCares

SkillQuo is ready to help a business launch, create a digital marketing plan, conduct market research, work on pricing or budget strategy, work on a merger, and much more.

SkillQuo



Opening Doors to the Exclusive World of Top Notch Management Consulting

Although SkillQuo opens access to all businesses, the Company retains that element of exclusivity and prestige within its selection of consultants.

SkillQuo takes pride in its stringent vetting process- accepting management consultants and business experts with the highest caliber of experience and education. It's common to come across a business expert who has worked for McKinsey or a Deloitte, with an MBA from Wharton or Harvard.

SkillQuo empowers our consultants to augment their income, build their brand online, and control their schedule. The typical Mon-Thurs. heavy travel schedule becomes unsustainable for many professionals.

SkillQuo's collaboration platform allows these highly experienced consultants to connect with companies of all sizes, and work on their business concerns, from virtually anywhere.

Our Platform

Our Technology platform enables easy uploads of linkedIn profiles for consultants and project templates for businesses. Both parties can file share, interview, instant-message, track their projects/work, and pay – all online without ever leaving our site.

Vision & Mission

SkillQuo.Com opens doors to the exclusive world of top-notch management consulting. Our founders come from the rigorous client-facing management consulting background.

Our online workplace connects top talent with companies around the world, solving their most vexing business problems. SkillQuo consultants are ready to help a business launch, create a digital marketing plan, conduct market research, work on pricing or budget strategy, work on a merger, and much more.

We saw a need in the American and Global Economy, for both businesses and consultants.

The management consulting industry has always been somewhat a mystery and largely unattainable for the businesses that need them the most. The “Big 5” management consulting firms typically do not accept clients with less \$1B in revenue.

SkillQuo.com disrupts this gratuitous exclusivity with its virtual workplace community that connects anagement consultants with small-to-mid size companies with larger than life vexing business problems.

Secure Communications Channels

Instant Messaging Real-time messaging, with both one-on-one and group capabilities. Audio/Video Calls- SkillQuo supports both audio and video calling capabilities, ensuring that all communication can be managed without ever leaving the platform.

Secure File Sharing

Allows documents, images and other file types to be shared to other users, or shared amongst the entire team.

Skills Matching

Specific consultants are recommended automatically to clients, based upon their skills and the requirement of the client; allowing clients to make easier and more informed hiring decisions. Other users, or shared amongst the entire team.

Team Workspace

SkillQuo provides a fully collaborative workspace that supports crossfunctional teams of hired freelancers. This allows managers to bring together several consultants with different skills to collaborate together on a single project. Additionally, project managers can invite external members into the Team Workspace.

Key Industry Facts

It is estimated that the worldwide market for management consulting services is worth more than £130 billion, and represents over half of the total global consulting market.

Over the last several years, expenditures for management consultancy grew at an average of 4% per year. In the United States, the management consulting market expanded at an even greater rate, growing 7.7% in 2015. In the same year, American company spending on consulting reached \$54.7 billion, up from \$50.8 billion in 2014.

Demand Breakdown by Industry

Financial Services

Considered the industry's largest consumer, this sector accounted for an expected 22% of industry revenue in 2014.

Consumer Products & Manufacturing Companies

Typical customers in this market include manufacturers, wholesalers, retailers and distributors in industries such as consumer products, apparel, automotive and aviation & aerospace. In 2014, this sector accounted for a combined 22% of industry revenue.

Telecommunication

Driven by high growth of voice over internet protocol (VoIP), this sector accounted for 10% of the industry's revenue in 2014.

Healthcare

Primarily composed of hospital management and pharmaceutical companies, this sector uses the industry's logistics, human resources and public relations services. This market made up 9.0% of the industry's total revenue in 2014.

How We Began

by Founders Arathi Narasimhan and Sandeep Dar

We saw a need in the American and Global economy, for businesses and consultants alike. Small to- mid sized businesses, that comprise the backbone of our nation's prosperity and sense of entrepreneurship, were underserved by top 5 consulting firms, due to their revenue minimums.

Our idea also arose from a sense of vulnerability, that Corporate America did not have a place for someone who was in my particular stage of life. As a working parent, it becomes increasingly hard to travel, especially in our children's formative years. My co-founders and I have client-facing, consulting backgrounds. In varying degrees, our jobs are laden with travel. One of our cofounders, also a parent to a young child, traveled every week, Monday-Thursday, and occasionally two weeks at a time to international clients.

After taking time off to be a mother, I wanted to re-enter the work force. However, the companies that took a deep interest in me, also required that I travel at least 35-40%. As a mother to a then one-year-old,

I found this unworkable. And, I was not alone. Many mothers and fathers feel an intense and obvious need to be present for the children on a daily basis. So, we came up with an idea that empowered individuals like us, who were weary of living out of hotel rooms and airports, but still wanted to put their incredible talents and experience to use.

I've focused on parenthood because I am a parent. However, we recognized that there are so many other changes in life that would make traveling or even a rigid local work-schedule, unsustainable. SkillQuo was created to provide employment for those individuals.



A Personal Letter by
Co-Founder, Arathi Narasimhan

